

# 2008 Sponsorship Confirmation Form

# LIVE DESIGN MASTER CLASSES

Lighting • Sound • Projection

Gain visibility for your company with a sponsorship of **LIVE DESIGN's** Broadway Lighting Master Classes (BLMC) and Broadway Sound Master Classes (BSMC) at New York University, and the Projection Master Classes (PMC) at the XL LED Lab, May 16-22, 2008. With professional-level training by top visual and sound designers, these are must-attend events for lighting, projection, and sound professionals in the live event market.

**BSMC (sound): May 16-18, 2008**  
**PMC (projection): May 19, 2008**  
**BLMC (lighting): May 20-22, 2008**

Choose from various sponsorship levels that help you achieve a variety of important objectives: raise awareness for your company; showcase new products; generate leads and meet new prospects; stand out from your competition; meet with current customers face-to-face; develop your next generation of long-term customers by mentoring students; and build relationships with attendees and speakers.

The **LIVE DESIGN** Master Classes are a perfect way to reach designers in the live event market in an informal, interactive, networking environment!

**Platinum Sponsorship: \$6,000 BLMC or BSMC**

- Pre/Post Registration Database
- Networking Luncheon
- Promo Material in Attendee Bags
- Logo ID on all Collateral Material
- Banner Ad on Websites
- Table Top Display (2 days)
- Mentoring 2 Students
- 2 Broadway Show Tickets (May 16 for the BSMC, May 21 for BLMC)
- Event Sponsor – either Cocktail, Party or Luncheon

**Corporate Sponsorship: \$3,000 BLMC or BSMC**

- Table Top Display (2 days)
- Networking Luncheon
- Promo Material in Attendee Bags
- Logo ID on all Collateral Material
- 2 Broadway Show Tickets (May 16 for the BSMC, May 21 for BLMC)
- New Technology Presentation
- Pre/Post Registration Database

**BLMC + PMC \$3,500**

- Same as Corporate Sponsorship above with extra Broadway Projection component, May 19
- Table Top display (2 days)

**PMC \$1,000 (For non-BLMC Participants)**

- Pre/Post Registration Database
- Networking Luncheon
- Promo Material in Attendee Bags
- Logo ID on all Collateral Material

**Mentorship Sponsorship: \$1,200 for BMC only/\$1,600 to mentor students for BMC and general conference sessions at LDI2008**

- Mentoring Two Students
- Promo Material in Attendee Bags
- Logo ID on All Collateral Material
- 1 Broadway Show Ticket

**Mentoring Student Options:**

- Basic Mentorships for BMC only
- BLMC: \$800 (\$400 per student, minimum of two)
  - BSMC: \$700 (\$350 per student, minimum of two)
  - PMC: \$350 (\$175 per student, minimum of two)
- Basic Mentorships for BMC and general conference sessions at LDI2008
- BLMC: \$1,200 (\$600 per student, minimum of two)
  - BSMC: \$1,100 (\$550 per student, minimum of two)
  - PMC: \$750 (\$375 per student, minimum of two)

**A La Carte Opportunities:**

- Lanyards: \$500
- Attendee Bags: \$250
- Water Breaks: \$250
- Luncheon Sponsor: \$1500

**Online Opportunities:**

- Banner Ads on livedesignonline.com
- Live Blog
- **LIVE DESIGN TV**

**Fax to 913-514-3619 to reserve your space!**

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Country** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Web:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Please make checks payable to LIVE DESIGN. Send to:  
LIVE DESIGN, Attn: David Johnson,  
11 Riverbend Dr. South, Stamford, CT 06907

# LIVE DESIGN™

Envision. Build. Tech. Go.

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